

# Free lunch - it's on us!

The Business Luncheon Series provides networking opportunities for you, a free lunch on us, and the opportunity to listen to speakers on a variety of business topics that can benefit you personally. Please extend our invitation to a friend or business associate who may not be familiar with us.



Tailored Insurance Solutions

7555 Market Place Drive, Eden Prairie, MN 55344  
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## You're Invited!

Please respond by  
**June 18th.**

Mike will give attendees a copy of his book,  
*The Wisdom of Yawdy Rum.*



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and

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The **Business Luncheon** Series

*Join us on June 24th*

**2010**  
The Business Luncheon Series

We invite you to

# The **Business Luncheon** Series

Sponsored by

**RJ Ahmann Company** and **The Business Bank**

**When You Finally Start Paying Attention —  
Life Takes on New Meaning!**

**Speaker: Micheal Lane**



**Micheal Lane**

**Business Executive, Author, Speaker**

**Date** Thursday, June 24, 2010

**Time** 11:30 a.m. - 1:30 p.m.  
Complimentary lunch served at 11:45 a.m.

**Location** Golden Valley Golf & Country Club  
7001 Golden Valley Road  
Golden Valley, MN 55427

**RSVP** REQUIRED by Friday, June 18th  
Please help us keep our costs down as we are  
required to pay for any cancellations unless  
communicated to us by Friday, June 18th.

**Contact** [jkohl@rja.com](mailto:jkohl@rja.com) or call Jessica  
Kohl at 952-947-9740

Learning to pay attention to what is going on in our lives should be obvious, yet it can be extremely difficult to do. We pay attention to what interests us, we pay attention to what we like, we pay attention to what someone else forces us to do, but when we stop and seriously consider what is going on in our lives—are we paying attention to what's really important? Over time, amidst all the clatter, amidst the repetition of the message to pay attention, a message we've heard literally millions of times in our lives, we've lost the ability to discern the statement. In a world of cell phones, text messages, tweets, and a whole array of things clamoring for our time and attention, Mike will share his award-winning insight into how to make sense of what's most important and how to start today!

Lane's career began in a Kansas salt mine while in college and rose to one of the most senior positions in Cargill's world-wide salt business. It was in the course of that career and the requirements of senior level executive management that Lane struck out to write his award-winning work, *The Wisdom of Yawdy Rum*—a story blending memoir and inspirational writing with a mix of New Orleans jazz, cuisine, and history to teach readers how to harness the power of paying attention.